

A wide-angle photograph of a natural landscape during sunset or sunrise. The foreground is covered in tall, golden-yellow grass and patches of purple heather. In the middle ground, there's a clearing with several tall pine trees. The background shows a line of trees and a bright sky with scattered clouds.

*A sustainable company  
in a sustainable world*

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Life Belgian Nature Integrated Project – KO 04/07/16



# AGENDA

- 1. Spadel / Spa Monopole**
- 2. Our CSR strategy**
- 3. Sustainable management precursor**
- 4. Key learnings**

Spadel

1.



# Presentation Spadel



WATTWILLER BRECON  
CARREG  
Carola

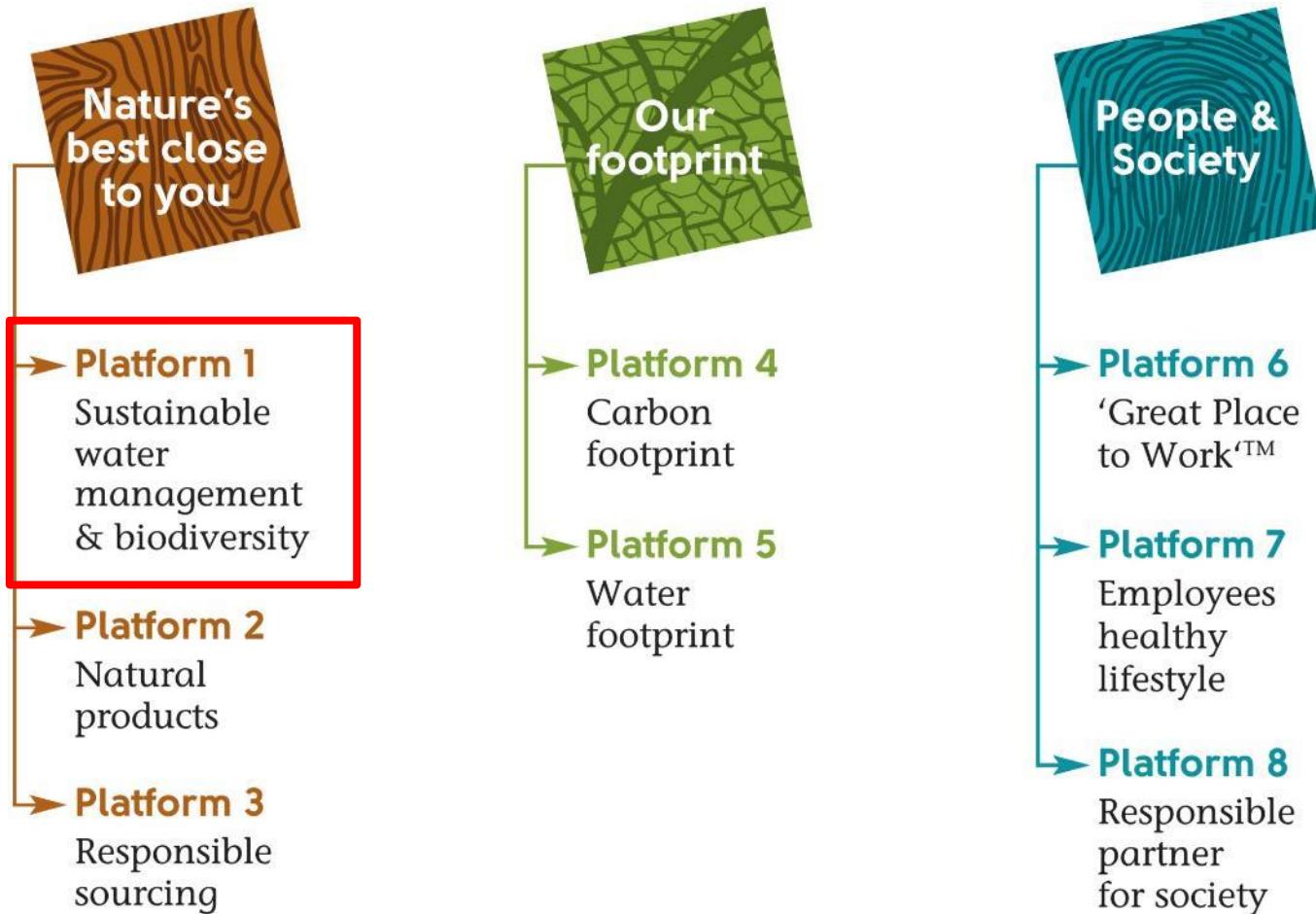
- European SME specialized in the **bottling** and the commercialisation of **natural waters** and **refreshing drinks** with natural mineral water
- **5 production sites:**
  - **Belgium:** Spa Monopole (Spa) and Lorcé/Stoumont (Bru)
  - **France:** Les Grandes Sources de Wattwiller (Wattwiller) & Les Eaux Minérales de Ribeauvillé (Ribeauvillé)
  - **Wales:** Brecon Mineral Water (Trap)
- **747 employees (80 % in Belgium)**
- **Last great independent family owned Belgian water producer**
- **In the European Top-10 Sustainable companies**



2.

## Our CSR Strategy

# Three pillars, eight platforms



# Our Ambition in Brief

Spadel's Vision: "Caring for our community and the nature - Preparing the future"

- 3 Focus Areas:
1. Nature's best close to you
  2. Our footprint
  3. People & Society





3

## Sustainable management precursor

# Precursor

1937

2001

2017

1993

2014

1772

1967

2012

2016

1889

1997

# Precursor

3 400 ha

1°  
Protection  
Regulation

1° Protection  
Area

Emergency  
Plan

Modus  
Vivendi

13 177 ha

BEE SPA



Spadel

4



## Key learnings

# Success keys

- 1. Partnership : private – public & citizens**
- 2. Communication – Shared values**
- 3. Obstinacy – Take time**



Many thanks  
Questions ?

# Protection du cycle de l'eau, de l'environnement et de la biodiversité - 1967

Partenariat privé-public Spa Monopole - Région wallonne - Ville de Spa - Domaine Spa Berinzenne.



## Objectifs (dans le bassin d'alimentation)

- Maintien et préservation des **zones humides** (Fagnes)
- Respect de la **biodiversité**: **résineux-feuillus**, plantes, ...
- **Interdiction** des pesticides, engrais, amendements.
- **Obligation**huiles biodégradables pour les outils et engins forestiers.
- **Interdiction** des sels de déneigement.
- **Imperméabilisation** des zones de parking avec déshuileur...

